



A News Letter from

Swamy Ramananda Tirtha Rural Institute
(An Institute of PR & RD Dept., Govt. of Telangana)



Volume I Issue I

September 2022 — March 2023



Teachers Day Celebrations at SRTRI

Teachers Day Celebrations - Guru Brahma Guru Vishnu Guru Devo Maheshwarah, Guru Saakshaath, Para Brahma, Tasmai Shri, Guruveh Namaha - Birthday of the Great Teacher and the 2nd President of India, **Dr. Sarvepalli Radhakrishna** was celebrated on 5th Sept 2022 as Teachers Day by teachers and students of SRTRI. The programme started with garlanding of the portrait of Dr. Sarvepalli Radhakrishna by Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI. All the staff were felicitated for their services. With the themes as "importance of education" and "role of the teachers", Students actively participated with their speeches, songs and roleplays.



Paid Tributes to Dr. Sarvepalli Radhakrishna

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Certificate Distribution to Trainees Sponsored by Medha Charitable Trust



Ms. Swetha Reddy, General Manager, Medha Charitable Trust, Distributing the Certificates to the trainees

Medha Charitable Trust as a part of **Medha Naipunya Nirmana** has been sponsoring trainees at SRTRI by providing free training and accommodation to the needy rural youth and women. In this collaboration SRTRI has been conducting 6 months free training programmes in Electrician Domestic and Solar Electric System Installer & Service Provider for Boys and Self Employed Tailor with Zardozi & Ornamental Work for girls. As a part of the programme around 200 trainees were already trained. And a valedictory ceremony was conducted on 26th September 2022. **Ms. Swetha Reddy, General Manager, Medha Charitable Trust** Chief Guest of the programme in her address advised the trainees to be self disciplined in their lives and suggested the trainees to help in the progress of their families by settling themselves in respectable positions. The programme was concluded with Certificate Distribution and trainees sharing their experiences

Official Meetings



On the occasion of ushering in to the New Year 2023, Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI, was delighted to meet and greet the **Sri. Errabelli Dayakar Rao**, Hon'ble Minister for Panchayat Raj and Rural Development., Govt. of Telangana, **Sri. Sandeep Kumar Sultania, IAS**, Principal Secretary, Panchayat Raj Dept., Govt. of Telangana, **Sri. Juloori Gouri Shankar**, Chairman, Telangana Sahithya Academy, **Dr. N Kishore Reddy**, Ex-Director, SRTRI. She thanked and expressed gratitude for their support and cooperation towards the Institute and requested for the same in the years ahead.

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From the Director's Desk

SRTRI since its inception in 1995 has been striving to evolve suitable strategies to combat rural poverty. Through its continuous and focused research SRTRI has been developing many models for empowerment of the rural youth and women. And have been providing training in many market driven domain technologies. After studying the present market scenario we have come up with a new model to help the trainees in adapting the changing markets. To make them explore more technologies and become financially strong, we have designed a **"Financial Wellness Program"** where the trainees are imparted training in multiple skills apart from Core Domain Technologies. The main aim of the program was to make them explore more, earn more, make them self-reliant & also develop their business inclination skills. Going forward we have started **"Earning While Learning"** Program in which we have designed very short term programs like Soap making, Apron Making, Bamboo Curtain Making, etc. Also we had a tie up with some of the Entrepreneurs who have come forward to support us. we have designed the program such that the trainees use their spare time to make soaps, curtains, etc. and this will make them earn while they are still learning.. This would make them more knowledgeable and self confident by the time they complete their training.



Smt. PSSR Lakshmi, Asst. Prof.
& Director, SRTRI

ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP) - Guidelines for Prospective Entrepreneurs



Ms. M Sree Lakshmi Gaaru, General Manager,
District Industries Centre, (Yadadri-Bhongir)
addressing the trainees

A 1-Day Programme was organized in the campus by **MSME-Development & Facilitation Office, MSME, Govt. of India**, for the benefit of youth/prospective entrepreneurs. Ms. M Sree Lakshmi Gaaru, General Manager, District Industries Centre, (Yadadri-Bhongir), and Mr. Naveen Gaaru, Dist Nodal Officer (Yadadri-Bhongir) have attended the program. The programme was formulated to create awareness about MSME Schemes, policies, guidelines of the Ministry of MSME, Motivation and Step by step approach to Entrepreneurship, Credit facilitation/Loan policies, etc. The programme was concluded by interacting with the students.

"SHE TEAMS" - Awareness Programme by Choutuppal Division SHE TEAM

An Awareness programme was conducted in the Institute by **Mr. Ravinder Reddy, Head Constable**, and his team, to create awareness about **SHE TEAMS** among the trainees and staff on 1st December 2022. Different Case Studies were explained to make the students understand about Cyber Crime Offences, Human Trafficking, CCTV Cameras, Community Policing, NDPS Act, Anti Ragging Act, Eve Teasing, Sexual Harassment on Women and Girl Child, MV Act. And also suggested everyone to be cautious with post COVID-19 symptoms and effects. He requested everyone to use Dial 100 at any time in need of police assistance and also can contact RACHAKONDA police through WhatsApp No: 9490617111.



Mr. Ravinder Reddy, Head Constable
addressing the staff and students of SRTRI
about SHE TEAMS

Skill Development through Extension Mode

Certificate Distribution at Miryalaguda Extension Centre



Certificates were distributed to the trainees who have successfully completed training in Tailoring & Embroidery at our Miryalaguda Extension Centre on 14-11-2022. Muncipal Chairman **Sri. Tirunagar Bhargav**, Muncipal Vice - Chairman **Korra Vishnu**, Ward Counselor **Sri. Ila Venkanna** were Chief Guests of the programme. Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI, welcomed the chief guests. The trainees were congratulated on successful completion of training in IT related training as it is very important in the present generation. The programme ended with certificate distribution.

Certificate Distribution at Kondapur Extension Centre



Certificates were distributed to the trainees who have successfully completed training in MS-Office at our Kondapur Extension Centre on 26-12-2022. **Sri. Suravaram Sudhakar Reddy**, General Secretary, Communist Party of India (CPI), and **Dr K Narayana**, CPI National Secretary were Chief Guests of the programme. Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI, welcomed the chief guests. The trainees were congratulated for successfully completing the training in IT related training as it is very important in the present generation. The programme ended with certificate distribution.

Certificate Distribution at Peddakandukur Extension Centre



Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI. participated in certification distribution programme at Peddakandukur tailoring and embroidery & Computer courses extension centre set in collaboration with Arutla Kamaladevi Ramachandra Reddy Foundation. Sri. Bhupathi Reddy, RDO, Sri. Seetharamulu, CPM Ex. MLA, Sri Palla Venkat Reddy, Ex. MLA, Sri Godha Sri Ramulu, CPP, Sri B Ramulu were the chief guests of the programmes

Certificate Distribution at Yadagirigutta Extension Centre

Certificates were distributed to the trainees who have successfully completed training in Zardozi and Aari works at our Yadagirigutta Extension Centre on 29-12-2022. SRTRI Director, Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI, motivated the trainees and explained about importance of meditation and women empowerment.



Visit to Samsthan Narayanpur Extension Centre



Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI, visited tailoring course extension centre in Samsthan Narayanpur. She inspected the activities at the centre and later addressed and motivated the trainees in the meeting held. IKP APM Sri. Yadaiah and Eenadu Choutuppal Journalist Sri. Ragupathi participated in the meeting.

Earning While Learning

Bamboo Curtain Making

A 1-Day training programme on Making of Bamboo Curtains was conducted to the interested trainees. The main goal of the training programme was to encourage the trainees towards entrepreneurship. After successful completion of the 1 day training, the trainees have successfully produced the curtains by themselves during their evening free time in the hostel. They were also paid honorarium for the same.



Making of Artificial Jewelry & Other Decorative Accessories

A Special module was added to educate the trainees in the making of different decorative items and artificial jewelry. Trainees are made to practice decorating different wedding accessories like coconut decoration, dry coconut decoration, earrings, bangles, and bracelets with pearls and silk threads, pearl braids for brides, veni's (hair accessory) with flowers and pearls, bridal hangings, etc.



Soap Making & Shampoo Making

A penny saved is a penny earned — As a part of earn while you learn initiative, trainees are taught to minimize their household expenses by making of soaps and shampoos, the most and must used common items in every household. It can be used for self and also can be marketed easily.



Apron Making



Generally trainees stitch small samples as a part of their practical work, but to build confidence in them, they are made to stitch their own aprons which they can wear as uniforms through out the training program. This helps them to get rid of their fears, gain real time experience, builds confidence and motivates them to set up their units and become successful entrepreneurs. We are trying to tie-up with some of the companies who can provide some part time work to our trainees. This would boost and encourage the trainees to learn more.

Placements @ SRTRI

Apart from motivating trainees towards self employment, SRTRI strives to provide 100% assistance to the interested trainees. Almost all the trainees on completion of training at SRTRI are shown with various placements opportunities in different organisations. Some of the companies which provide placements are Karvy, Forde Search Pvt. Ltd., Act Fibernet, Ramoji Group of Hotels, Mithra Group of Automobiles, BIG C mobile stores, Centro group of stores, Medha Servo Drives,, Bajaj Motorcycle servicing showrooms, Qess Corp Ltd., M/s Qube Cinema Technologies Pvt. Ltd., Navatha Road Transport, V Prompt Logistics, Shahi Exports, Surya Laxmi Cotton Mills, etc. Initially based upon their educational qualifications, trainees are paid a starting salary of Rs. 13,000 and are given promotions and increments at regular intervals based on their performance.



M/s Khushi

Mr. Ganapuram Dinesh, Ms. Nallaparaju Navya, Trainers from **M/s Khushi**, the company which has been working towards the Inner Transformation of women by empowering them, have visited SRTRI and explained about the employment opportunities available at Khushi.



M/s Brilliant Technologies

M/s Brilliant Technologies, 5 Star Certified Tally Partner and Authorized Tally Sales & Service Center in Hyderabad, visited SRTRI, explained about their organization, conducted interviews and offered placements to interested and suitable candidates.



M/s Safran Electrical & Power India Pvt. Ltd.

M/s Safran Electrical & Power India Pvt. Ltd., is one of the world's leader in Aircraft Electrical System. HR Team from Safran visited SRTRI on 17th March 2023, explained their company profile, interviewed the interested trainees, selected the 6 best trainees and offered them a good package.



M/s Navatha Road Transport

M/s Navata Road Transport, a road logistics service provider and a leading Road Transport Organizations in India has been continuously providing placements to the trainees of SRTRI. Mr. N Gopi Krishna from Navata visited SRTRI and explained about the company profile and the present job opportunities available. Selected few of the trainees after conducting interviews.



M/s Intech Business Solutions

Intech Business solutions is a Private owned company based in Bengaluru, with vision to provide professional service in the field of Digitization, Printing, Scanning, Copying (colour & B&W) to the customers across all the Domains. Dr. Gopalakrishna and Mr. Deepak from Intech visited SRTRI and conducted interviews for the various posts available in their company. Few of the trainees were selected and are working in their company.



Health is Wealth

“Master your Mind” - A Program by Maitreyas International Spiritual Trust



A programme was conducted on 25th March 2023, by **Maitreyas International Spiritual Trust**, to promote awareness about universal values such as love, compassion, kindness, and respect among all living beings. Trainees are explained about how we can sustain a happy and peaceful life, if we live in harmony with everyone.

Seminar by Brahma Kumaris

Brahma Kumaris, A worldwide spiritual movement dedicated to personal transformation and world renewal, conducted a Seminar at SRTRI to create awareness about meditation and **mental concentration among the trainees** of SRTRI at SRTRI on 24th January 2023



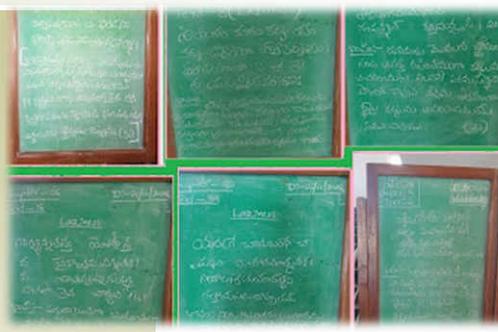
SURYA NAMASKAR (Salutation to the Sun)

Now a days in our stressful schedules we are lacking physical activities, so we have started teaching students about how to dedicate a few minutes and get the benefits from the sun energy. **"Health is Wealth"** This Proverb is 100% true. We at SRTRI have introduced "Surya Namaskar" to improve student's Physical and Mental Strength, As a part of this policy, every day one of the student's comes onto the stage and performs one round of "Surya Namaskar". It contains a total number of 8 Asanas woven into a sequence of 12 steps for each side (right and left.). Students are given awareness about the benefits of Surya Namaskar. Regular practice of Surya Namaskar can be beneficial to the students in stress management, memory improvement, help in losing weight, strengthen and tone muscles and joints, improve digestive functioning, improve respiratory health, etc. It also helps in overcoming the menstrual cycle problem faced by most of the women.



“Bhagawat Gita” - A Guide Book to Real Happiness

The present generation is more confused and misdirected. A guide is needed to bring the stability and happiness in everyone's life. Lord Krishna not only guided Arjuna in the war of Kurukshetra, but he has also given a Guide in the form of the Holy Book **“ Bhagawat Gita ”** to all of us. We at SRTRI have introduced a new policy with the aim of imparting morals and values through shlokas from Bhagavat Geetha. As a part of this policy every day a shloka with its meaning would be written on the notice board. All the trainees would be asked to read and follow them to have a enjoyable and blissful life.



A Glance at Trainings - Photo Gallery

Basic Beautician Course



Repair and Maintenance of Personal Electronic Devices & Computer Hardware Assistant



Electrician Domestic and Solar Electric System Installer & Service Provider



Self Employed Tailor with Zardozi & Ornamental Work and Quilts & Bags Making



Two Wheeler Service Technician



Information Technology



Communicative English & Soft Skills





Former Prime Minister
Shri P V Narasimha Rao
28 June 1921—23 Dec 2004

"I think the most sacred right of man is to be HAPPY."

SRTRI's Collaborative Initiatives

The institute is actively collaborated with various organizations / Institutions in empowering the rural people.

DDU - GKY— Deen Dayal Upadyaya Kaushal Yojana

"Transform rural poor youth into an economically independent and globally relevant workforce"

DDU-GKY is a Government of India youth employment

Medha Charitable Trust

Is a Public Charitable Trust sponsoring education to economically weaker section of the society.

On India Government Service
Only
Book - Post
Printed Matter Periodical

Homage to Sri. PV Narasimha Rao Gaaru— Founder of SRTRI



empowering rural people especially youth and women.

December 23rd 2022, in memory of 18th Death Anniversary, of **Sri. PV Narasimha Rao Garu**, India's former Prime Minister, floral tributes were paid by SRTRI staff members. Sri. PV Narasimha Rao Garu in memory of his Guruji, Sri, Swamy Ramananda Tirtha, has set up Swamy Ramananda Tirtha Rural Institute in 1995, with the primary objective of

74th Republic Day Celebrations at SRTRI



On January 26th 2023, SRTRI Staff along with the trainees celebrated the **Republic Day** in the campus with great patriotism and freedom spirit. Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI. paid rich tributes to our national leaders and unfurled the National Flag. Students and staff actively participated in the event with their patriotic songs and speeches. Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI. addressed the staff and students with her motivational speech. Contributions of Dr. BR Ambedkar, the architect of our Indian Constitution, were recalled on this occasion. The program concluded with sweet distribution to staff and students.

National Conference on Making India Self Reliant at ni-msme

In making India Self Reliant, ni-msme organized a two-day national conference on 23-24 February 2023. Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI. and team, participated in the event. Smt. PSSR Lakshmi, Asst. Prof. & Director, SRTRI. shared her knowledge and experiences about skill development and vocational education. As a part of the conference, MSME Exhibition was held wherein SRTRI has set up a stall to educate the visitors about the training programmes and activities happening at SRTRI. Some of the products developed by the trainees were showcased in the exhibition.



Printed & Published by Director, SRTRI, on behalf of

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